



# ILM

## TREND TALK

### **PARTY PEOPLE**

Glamour is in demand in fall/winter 2023/24. Not only the night offers the perfect setting for sequins, lurex and rhinestones - glitter bags and fancy accessories are also radiant key pieces during the day.

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**PARTY PEOPLE**



Enjoy life. Celebrate. Showing off. The desire to socialize and the longing for opulence are reflected in Fall/Winter 2023/24 in a Modern Glam that not only makes the night shine again, but is also combined casually during the day. Sequins, velvet and satin, metallics, mesh, lurex and glitter provide shimmering moments and don't have to hide in everyday life, but are combined with denim, wool blazers and sweats suitable for daytime. Metallic coatings give knitwear and jeans a shiny finish. Rhinestones are making a comeback as jewelry and trimmings on dresses, tops and bags.

Credit: LANIUS



Credit: Cambio



Credit: MAC Daydream



Credit: Seductive Maya

New pants gain in width and are staged with shimmer, dresses become more body-hugging and sometimes ultra-short. Cut outs provide an extra dose of sexiness. Shine is also a must for bags, shoes and accessories: Pumps, Seventies platform sandals and sexy booties stand for the new desire for gallantry. Whether bag, box or baguette in mini format: glitter bags made of sequins, metal cookies or metallized leather are key pieces for the expressive party look and the grand entrance during the day. Silver in all shades is at the forefront of glamor colors, but gold and colored metallics - above all midnight blue and purple - also make luminous statements.



Credit: Marc Cain





The color palette for the expressive theme: Clarity. Sensual and austere. Elegant and futuristic. Rich and pure. Contrasts of maximum restraint and clear expression. Maxi-minimal to the point. A calmness of colors, a sharpness of cuts. Everything combines a strong attitude full of power and clarity. Black is back! The cool colors and metallics play with light and shadow. Consistent neutrals meet misty nuances, night darks and frozen shades.



Credit: Lusia Cerano



Credit: RIANI LB

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