



# ILM

## TREND TALK

### **KEYTRENDS MATERIALS**

It's all in the looks! The new bag styles of the season get a fashion upgrade mainly through materials and surfaces - the three most important top themes for more wow in the coming winter: Fur, quilting and shine.

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**KEYTRENDS MATERIALS**



## FUN FUR

Faux fur, teddy and shearling are more versatile than ever in the coming winter: from very clean and cosy in cuddly natural tones to an all-over fashion statement in shocking pink: fur in all forms must not be missing from any collection in the coming winter. Small-format bags in particular, from baguettes to croissants, are given a completely new statement by the cuddly material in combination with color. Prints on top implement the trend theme in a particularly extroverted way.



Credit: Windsor



Credit: RIANI



## PRETTY PUFFA

Quilting into the future: Puffa bags made of ultra-light nylon or super soft nappa bring volume into play. New this season, in addition to sporty styles and XXL shoppers, are above all the small elegant shapes such as handle bags, which are now also being implemented in quilting to achieve new exciting looks. In this way, sportiness flirts with classicism and provides new purchase incentives. The color palette ranges from all-over black in matte, glossy and glossy to seasonal colors such as purple, bright yellow and dark green.

Credit: Marc O'Polo Accessories Women



Credit: bugatti



Credit: LANIUS



## SUPER SHINE

Metallic leather, sequins, metallic plates - in fall/winter 2023/24 it's finally allowed to glitter and shimmer again. Whether metallic shine in silver, gold or anthracite or glitter effects from lurex and rhinestones - there's simply no getting around the theme of glamour. Here, too, an ultra-modern update applies: shapes are either clean, angular and geometric or soft, mellow and organic. Metallic clutches, shoulder bags, baguettes and small pouches not only ensure a spectacular appearance in the evening, but - casually styled - also provide an extra dose of elegance in everyday life.

Credit: Windsor



Credit: Luisa Cerano

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