



# ILM

## TREND TALK

### CONTRASTS ARE KEY - WOMENSWEAR FALL/WINTER 23/24

Exciting style breaks give classic silhouettes a new drive. Womenswear for fall/winter 2023/24 oscillates between reinterpreted elegance and rougher expressiveness. What does this mean for bag fashion?

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KEYLOOK WOMEN AW23/24



Credit: More&More

The new order round in womenswear starts with a lot of power and joy of experimentation. Familiar silhouettes are reinterpreted. Materials, finishes and styles are casually mixed: softness and core, sportiness and elegance, femininity and masculinity. After many seasons of comfort and monochrome sportiness, hybrid styles and style breaks now set the tone. Buffers are combined with silk dresses. Pencil skirts are styled with wide blousons or chunky knits. Satin with denim, sequins with jersey and leather - even when it comes to materials, shine meets roughness and is often implemented in a noble and tonal way. Panne velvet, satin and sequins give outfits the imperative glamour factor.



Credit: Tamaris



Credit: Marc Cain



Credit: JOOP Women

Modern preppy looks and classic borrowings are given a modern update in A/W 2023/24. Retro suits in corduroy or tweed and large-format glen checks are making a strong comeback. Houndstooth and bouclé meet all-over looks in black nappa. Pants are becoming even more loose, while dresses are becoming more body-hugging and sometimes ultra-short. Cut outs provide an extra dose of sexiness. Outdoor remains a theme: colored down jackets and coarse Norwegian sweaters meet colorful turtlenecks, checks and wallpaper patterns. Miniskirts are styled sportily with uniform jackets and winter knits, accompanied by long boots and loafers. Elegant platform sandals in the style of the Seventies are key pieces for the modern party look.



Credit: RIANI



Credit: Marc O'Polo



Credit: Windsor

In keeping with the womenswear keylooks, the same applies to the bags: a strong mix of styles. Glitter bags with urban all-over denim looks and small-format box bags with flowing satin dresses play with contrasts in material texture and fashion language. The mix of softness and strength, soft and sturdy leathers, shiny and ultra-matt, classic and retro-futurism brings exciting aspects to the new bag collections - to be discovered at the upcoming ILM in Offenbach.



Credit: Seductive



Credit: MAC Daydream

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