



Press Release | September 4th, 2023

Consistent & forward-looking.

CONSTANT. The 158th edition of ILM took place in Offenbach from 2 to 4 September.

The international trade fair for innovative and high-quality leather goods, bags, luggage and accessories once again confirmed its importance as the most important and indispensable order event in the industry. Visitors from 54 countries had the opportunity to meet all renowned German and international brands to order their new collections for the spring/summer 2024 season.

BUSINESS & ORDERS. The trade fair was characterised by a good atmosphere and brisk ordering activity on all three days.

Consistent and forward-looking, the ILM in Offenbach offers exhibitors and buyers the perfect platform.

"In challenging times like these, we need a reliable trade fair. ILM is not only an ordering event for us, but above all the ideal place to hold intensive discussions with our customers," says Christiane Brunk, Managing Director of Braun Büffel.

PRESS CONTACT

Emine Heuter
presse@messe-offenbach.de
www.messe-offenbach.de
www.ilm-offenbach.de

ILM

"Reliable brands and products provide security in turbulent times. This also applies to a trade fair. We need the ILM. We meet around 300 European and international visitors here over three days - and also write many orders," adds Jan-Oliver Nannen, Managing Director of Titan/Travelite.

Positive feedback also from the bag manufacturer Abro: **"We had a great fair. Some of the customers overran us. Fashion as a whole is becoming more chic, more dressed up and more elegant. From the very loud colours, summer 2024 is moving towards noble tones, here especially pastels, but also denim blue and orange,"** explains Stefan Bruder.

FORWARD-LOOKING. Topics such as digitalisation, sustainability and innovative, practice-oriented concepts are occupying the industry. Challenges that ILM accompanies with an exciting supporting programme.

"ILM is more than just a product show. We see ourselves as an interface for industry and trade. Our task is to give the industry impulses for a successful future," Arnd Hinrich Kappe, Managing Director of Messe Offenbach, sums it up.

In the FUTURE HUB, exhibitors and visitors had the opportunity to experience trend lectures and inspiring panel talks with best practice examples for the stationary retail trade live.

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Inspiration was also provided by the new SIDELINES trade fair segment, in which young, innovative brands from the accessories sector presented additional products for the leather goods trade.

The dates for 2024 are fixed:

ILM Edition #159: From 3 to 5 February

ILM Edition #160: From 31 August to 2 September

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